

## THANKS TO OUR EMPLOYERS

Mr O'Hara and all the pupils would like to thank all of the following organisations for their support in the running of this year's interview skills day:

1. Department for Employment and Learning
2. Norref Ltd
3. Belfast City Council
4. QUB
5. Staff Resource Ltd
6. Bombardier
7. NI Civil Service
8. Harper Adams University
9. Glistrr
10. Storyboard NI
11. Agri Foods

Wednesday 6th December 2017

Newsletter produced by Y13 PR Team

It is a pleasure to welcome back past pupils who are Friends of Wellington that have made a return to assist the year 14 skills day: Robyn McKenna, Matthew Large, Stephen Mullan, Jillian Reid.



**ADVICE FROM Y14:**  
 BE CONFIDENT  
 BE ON TIME  
 BE CALM  
 BE POLITE  
 BE PROFESSIONAL  
 BE PREPARED  
 BE MOTIVATED  
 BE INTERACTIVE  
 BE ENTHUSIASTIC  
 BE POSITIVE  
 BE READY  
 BE YOU



# The Wellington Post

## THE EMPLOYERS ARE COMING TO TOWN!

Today year 14 pupils attended an innovative interview skills morning organised by Mr. O'Hara to help prepare them for university and job applications.

The morning sessions were presented by Barbara Hume from BH Communications. Many activities were completed in the morning session, the first of which was 'Dragons' Den'. This was a selling activity to help the students become more confident speaking in a group. Each student had 90 seconds to present an item as a great invention and something that everyone should buy.

After this icebreaker activity Barbara then talked about effective use of communication skills when in an interview setting or just trying to convey a point that you feel strongly about. Barbara informed students that non-verbal is the most effective use of communication: 7% of interviewers found verbal communication to be the most effective type of communication, 39% said vocal communication was most effective, and a huge 55% said non-verbal was the most effective type of communication seen in interview.

Barbara moved on to talk about the 4Ps of marketing and how it can apply to interview skills. The 4Ps are Price, Product, Place and Promotion.

Right in the middle of these 4Ps is the 'customer', which can be taken to mean the interviewer, as you are selling yourself to them. Through a series of examples Barbara established that the most

important qualities to demonstrate during an interview are the ability to co-operate with a team, effective communication skills and problem solving skills.

In the next activity the students had to pitch a product to their table group, to do this they were describing the features and benefits of the product. The table then voted on who pitched the product the best and those students had to pitch a product to the rest of the year group.

The final activity consisted of the students filling out a sheet about what makes them employable. On the sheet they were writing down things such as their skills, qualities, qualifications and hobbies. While the students were doing this Barbara quoted "Everything you do in school and outside school describes you as a person". Following on from this activity to bring the morning to a close Barbara put qualities that applied to a certain

product on the board and the students had to guess what the product was from these qualities.



'The most important part is helping candidates recognise that they are excellent' -Barbara Hume



'Today was all about progressing interview techniques and teaching competency-based interview skills. The day combined the theory from the morning with the practical mock interview in the afternoon.'

## DRESS TO IMPRESS



Caroline Kane, Erin Kerr,  
Emma Cherry, Courtney  
Saulters

Chris Graham, Darren McCarrol, Kirk  
Spiers, Chris McNeill

*'An  
exciting  
day that  
will impact  
our lives!'*



Head girl Emma Jarvie and Head  
boy Bradley Crooks

*'Great  
preparation  
for working  
life!'*

## BEING EMPLOYABLE CAN BE ENJOYABLE



Robyn McFerran taking part in the first activity of 'Dragons' Den' where students had 90 seconds to sell an item to the rest of the group in the most convincing way they could.

This activity was all about pitching a certain product to the rest of the group. Examples of products ranged from toothbrushes to pens.



This activity was based on what the pupils thought made up the perfect employee. They worked in groups to come up with the list which one person presented.



Mrs Allen welcomed back past pupil, Stephen Mullan, who recently took up an exciting new operations management role at a local youth development organisation called Dreamscheme.

